## ABSTRACT

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The present invention relates to a compound of formula (I):

wherein

R5 is selected from the group consisting of 3-pyridyl, 5-pyrimidinyl, -CONH-(C1-C4 alkyl), -

NHCO-(C1-C4 alkyl), halogen, -SO2NH2, -NO2, -CF3 or thien-2-ylcarbonyl (

Ar is selected from the group consisting of 5-imidazolyl, 2-pyrrolyl optionally substituted by a  $C_1$ - $C_4$  alkyl radical, 2-furyl or 2-thiazolyl,

in the E or Z geometrical isomeric form or a mixture of the two geometrical isomeric forms.

The invention is also directed to a method of treating primary and secondary tumours in a patient in need thereof comprising administering to the patient a therapeutically effective amount of a compound of formula I. The invention is also directed to a method of using a compound of formula I to treat cancer, inhibit the proliferation of a cell and induce cell apoptosis, comprising contacting a cell with an effective amount of the compound of formula I., The invention is also directed to a method of preparing the compound of formula I.